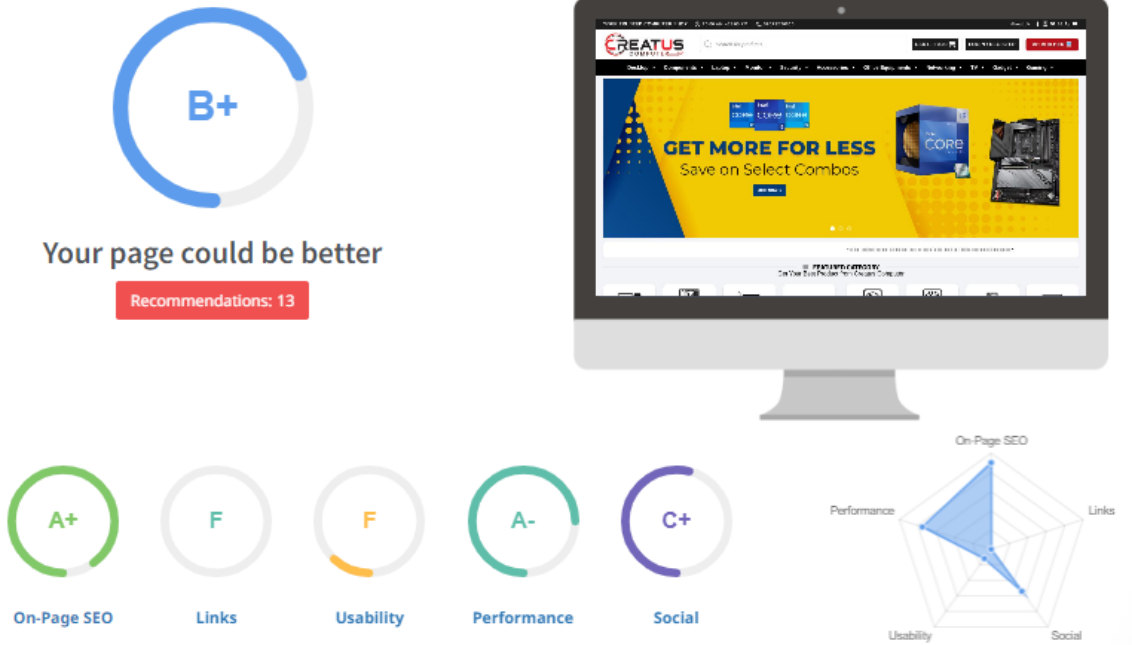


Creatus Computer Website SEO Audit

বুঝানোর সুবিধার জন্য এখানে স্টারটেকের ওয়েবসাইটের সাথে মাঝে মাঝে তুলনা করে দেখানো হয়েছে। এই ক্ষেত্রে ক্রিয়েটাস কম্পিউটারের প্রধান প্রতিদ্বন্দ্বী হিসেবে startech, techlandbd, ryanscomputers, bdstall, pchouse, skyland ইত্যাদি ওয়েবসাইটকে বিবেচনা করা হয়েছে।

Audit Results for creatuscomputer.com



ওয়েবসাইটের আর অনেক উন্নয়ন করার সুযোগ রয়েছে।

Phrases

Phrase	Title	Meta Description Tag	Headings Tags	Page Frequency	
wishlist quick	×	×	×	18	<div></div>
add to wishlist	×	×	×	18	<div></div>
quick view	×	×	×	18	<div></div>
wishlist quick view	×	×	×	18	<div></div>
add to cart	×	×	×	17	<div></div>
stock add	×	×	×	17	<div></div>
creatus computer	✓	✓	✓	12	<div></div>
shop in bangladesh	✓	×	✓	8	<div></div>

Amount of Content

Your page has a good level of textual content, which will assist in it's ranking potential.

Word Count: 1447



Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 60 images on your page and 45 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.



Image Alt ট্যাগ অনেক গুরুত্বপূর্ণ বিশেষ করে অনলাইনে পণ্য বিক্রির জন্য, কেননা গুগল ইমেজ থেকে অনেক ভিজিটর আসে।

Total Traffic From Search

This shows you the Estimated Traffic Volume your page receives from it's Keyword Rankings



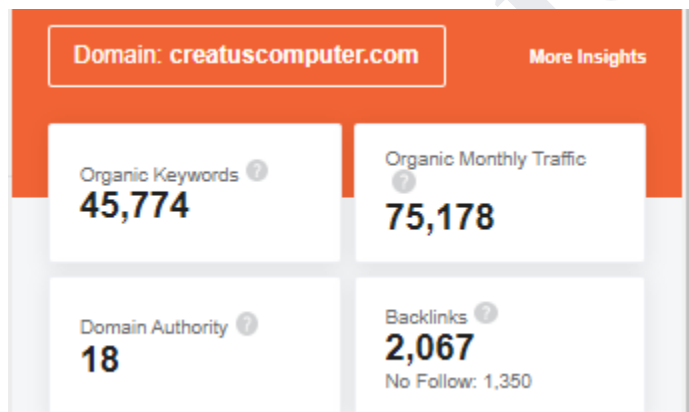
54,848

Monthly Traffic
Volume

Keyword Positions

This shows you a summary of the positions for your Keyword Rankings. The higher you rank, that as much as 92% of clicks happen on the first page.

Position	Keywords
Position 1	12
Position 2-3	357
Position 4-10	3,269
Position 11-20	4,089
Position 21-30	3,173
Position 31-100	28,942






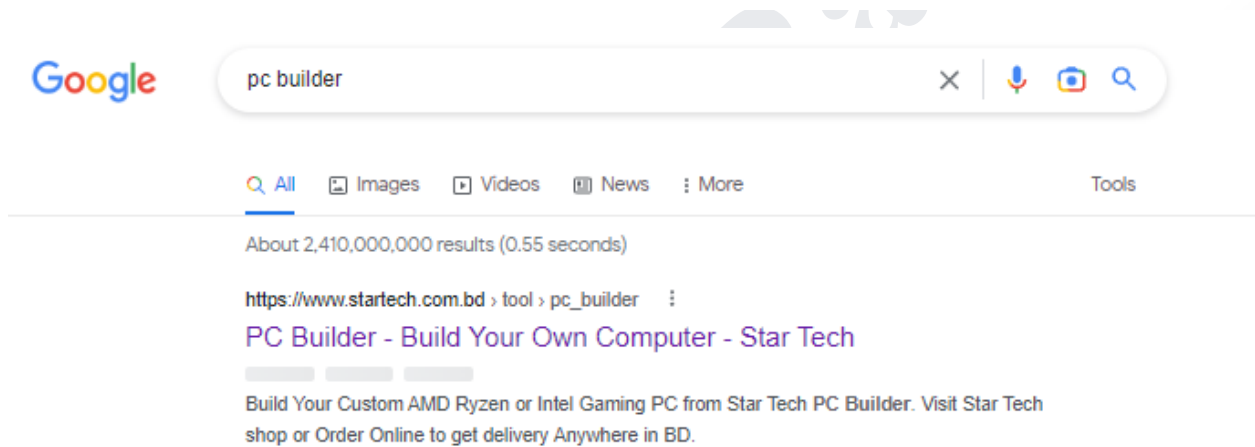
Organic Keywords বেশী থাকা ভাল দিক কিন্তু পজিশনে এগিয়ে থাকাটা বেশী জরুরি।

Rankings

Top Keyword Rankings

This shows your top 10 Keyword Rankings in the specific location. The list is ordered by the keywords that drive the most traffic to your page.

Keyword	Country	Position	Total Searches	Estimated Traffic	
creatus computer	 BN	1	9,900	3,009	<div></div>
pc builder	 BN	5	14,800	694	<div></div>
intel core i5 11400	 ES	56	246,000	516	<div></div>
intel core i5-11400	 ES	55	246,000	516	<div></div>
creators computer	 BN	1	1,600	486	<div></div>
27 aoc agon ag273qcx	 EN	32	201,000	422	<div></div>
intel core i5-9400f 2.90 ghz	 EN	76	201,000	422	<div></div>
pc builder	 ES	21	135,000	310	<div></div>
creators computer	 EN	1	1,000	304	<div></div>
pc builder	 EN	28	135,000	283	<div></div>



Google search results for "pc builder". The search bar shows "pc builder" with a clear button (X) and voice/image search icons. Below the search bar are tabs for "All", "Images", "Videos", "News", and "More", along with a "Tools" link. The results show "About 2,410,000,000 results (0.55 seconds)". The top result is from "https://www.startech.com.bd" with the title "PC Builder - Build Your Own Computer - Star Tech". The snippet reads: "Build Your Custom AMD Ryzen or Intel Gaming PC from Star Tech PC Builder. Visit Star Tech shop or Order Online to get delivery Anywhere in BD."

Rankings এর কথা বিবেচনা করলেও এখানে স্টারটেক এগিয়ে আছে অনেক।

On-Page Link Structure



We found 1678 total links. 0% of your links are external links and are sending authority to other sites. 2% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Show details

Friendly Links



Some of your link URLs do not appear friendly to humans or search engines.

We would recommend making URLs as readable as possible by reducing length, file names, code strings and special characters.

Line	Link	Underscores	Parameters	Symbols	File Names	Path Depth	Length
515	https://creatuscomputer.com/category/desktop/brand-pc/appl e-brand-pc/imac-brand-pc/	✓	✓	✓	✓	✗	✓
515	https://creatuscomputer.com/category/security-surveillance/fi ngerprint-scanner/tipsol-fingerprint-scanner/	✓	✓	✓	✓	✓	✗
515	https://creatuscomputer.com/category/security-surveillance/fi ngerprint-scanner/zkteco-fingerprint-scanner/	✓	✓	✓	✓	✓	✗
515	https://creatuscomputer.com/category/security-surveillance/h andheld-metal-detector/zkteco-handheld-metal-detector/	✓	✓	✓	✓	✓	✗
515	https://creatuscomputer.com/category/security-surveillance/w alk-through-metal-detector/zkteco-walk-through-metal-detect or/	✓	✓	✓	✓	✓	✗
515	https://creatuscomputer.com/category/accessories/speaker/bl uetooth-speaker-speaker/fd-bluetooth-speaker-bluetooth-spe aker-speaker/	✓	✓	✓	✓	✗	✗
515	https://creatuscomputer.com/category/accessories/speaker/bl uetooth-speaker-speaker/walton-bluetooth-speaker-bluetooth	✓	✓	✓	✓	✗	✗

লিংক Path আর কমানো যেতে পারে।

Usability of Creatus Computer

Usability



Your usability needs improvement

Your page has usability issues across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals

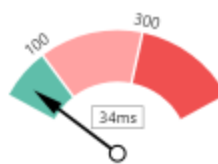
Your page has failed Google's Core Web Vitals assessment.

Core Web Vitals are UI metrics created by Google that measure page experience and are becoming increasingly important as a ranking factor.

Largest Contentful Paint (LCP)



First Input Delay (FID)



Cumulative Layout Shift (CLS)



Google's PageSpeed Insights - Mobile



Google is indicating that your page is scoring poorly on their Mobile PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	3.6 s	Serve Images in next-gen formats	6.45 s
Speed Index	11.2 s	Reduce initial server response time	3.01 s
Largest Contentful Paint	11.8 s	Properly size images	2.85 s
Time to Interactive	12.7 s	Efficiently encode images	2.1 s
Total Blocking Time	1.24 s	Eliminate render-blocking resources	1.19 s
Cumulative Layout Shift	0.001	Reduce unused CSS	0.45 s
		Reduce unused JavaScript	0.3 s
		Defer offscreen images	0.3 s

Google's PageSpeed Insights - Desktop



Google is indicating that your page is scoring poorly on their Desktop PageSpeed Insights evaluation.

Google has indicated that the performance of a webpage is becoming more important from a user and subsequently ranking perspective.



Lab Data	Value	Opportunities	Estimated Savings
First Contentful Paint	0.9 s	Reduce initial server response time	1.81 s
Speed Index	2.9 s	Serve Images in next-gen formats	0.72 s
Largest Contentful Paint	2.4 s	Eliminate render-blocking resources	0.46 s
Time to Interactive	2.3 s	Properly size images	0.36 s
Total Blocking Time	0.27 s	Efficiently encode images	0.28 s
Cumulative Layout Shift	0.014	Reduce unused CSS	0.2 s

Usability of StarTech

Usability

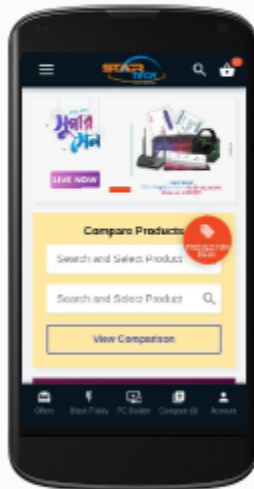


Your usability is good

Your page is mostly usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.



Google's Core Web Vitals

Your page has passed Google's Core Web Vitals assessment.



Largest Contentful Paint (LCP)

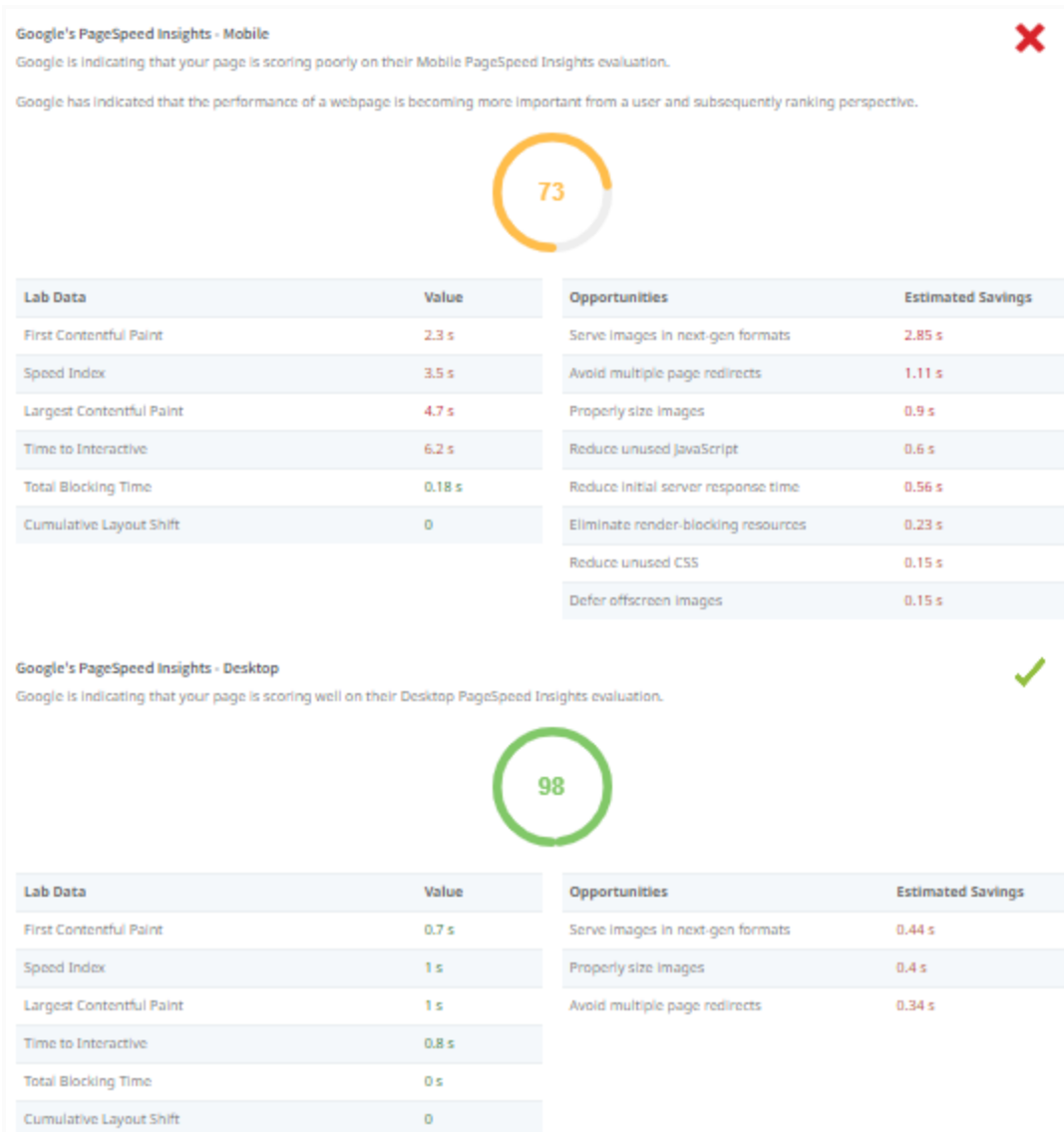


First Input Delay (FID)



Cumulative Layout Shift (CLS)





ওয়েবসাইট র‌্যাঙ্কিং এর ক্ষেত্রে SEO এর একটি গুরুত্বপূর্ণ বিষয় হল লোডিং স্পীড। আর এখন স্টারটেক কতটা এগিয়ে আছে দেখতেই পাচ্ছেন। লোডিং স্পীড বাড়ানোর অনেক সুযোগ আছে।

Creatus Computer VS StarTech
Overall Performance



Your performance is good

Your page has performed well in our testing meaning it should be reasonably responsive for your users, but there is still room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings).

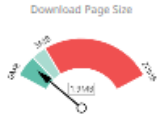
Page Speed info

Your page loads in a reasonable amount of time.

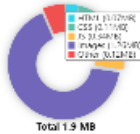


Download Page Size

Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Download Page Size Breakdown

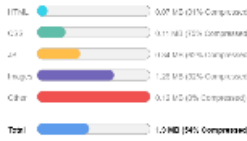


Total 1.9 MB

Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.

Compression Rates



Raw Page Size Breakdown



Total 4.09 MB

Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

Show details

JavaScript Errors

Your page is not reporting any JavaScript errors.

HTTP2 Usage

Your website is using the recommended HTTP2+ protocol.

Optimize Images

Your page appears to include images which are poorly optimized.

Properly formatting and compressing images can have a significant impact on page load performance.

Show details

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

Your page appears to be using inline styles.



Your performance is very good!

Congratulations, your page has performed very well in our testing meaning it should be reasonably fast and responsive for users. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). Continue to monitor your performance over time to ensure there are no periodic fluctuations.

Page Speed info

Your page loads in a reasonable amount of time.



Download Page Size

Your page's file size is reasonably low which is good for Page Load Speed and user experience.



Download Page Size Breakdown

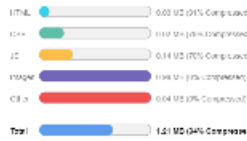


Total 1.21 MB

Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.

Compression Rates



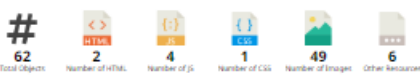
Raw Page Size Breakdown



Total 1.86 MB

Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.



Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

Show details

JavaScript Errors

Your page is not reporting any JavaScript errors.

HTTP2 Usage

Your website is using the recommended HTTP2+ protocol.

Optimize Images

All of the images on your page appear to be optimized.

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

Your page appears to be using inline styles.

Facebook Pixel
We have not detected a Facebook Pixel on your page.
Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected ✓
Your page has a link to a Twitter profile.

Twitter Activity ✗
You have a low level of followers on Twitter.

Twitter Cards ✓
Your page is using Twitter Cards.
[Show details](#)

Instagram Connected ✓
Your page has a link to an Instagram profile.

YouTube Connected ✓
Your page has a link to a YouTube channel.

YouTube Activity ✓
You have a good number of YouTube channel subscribers.

LinkedIn Connected ✗
No associated LinkedIn profile found linked on your page.

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
Cloudflare	
Google Analytics	
Google Font API	
jQuery	
jQuery Migrate	
MySQL	
PHP	
Site Kit	1.86.0
Underscore.js	1.12.4
WooCommerce	6.9.4
WordPress	

ওয়েবসাইটের SEO Audit করলে অনেক কিছুই সামনে আসে যা সবকিছু তুলে ধরা সম্ভব হয়ে উঠে না। যেমন এখানে আমরা একটা প্রোডাক্টের Keyword বিবেচনায় নিয়ে কিছু শেয়ার করছি। কীওয়ার্ড হিসেবে “amd ryzen 5600g price in bd” নামে একটা বায়িং ইনটেন কীওয়ার্ড বেছে নিচ্ছি। এখন এই কীওয়ার্ড লিখে গুগল করলে প্রথমেই আমরা স্টারটেক এর পজিশন দেখতে পাচ্ছি।



amd ryzen 5600g price in bd

Powered by SURFER

All Images Videos News More

Tools

About 125,000 results (0.59 seconds)

<https://www.startech.com.bd> > ... > Processor > AMD

AMD Ryzen 5 5600G Processor with Radeon Graphics

The latest price of AMD Ryzen 5 5600G Processor in Bangladesh is 17,500৳. You can buy the AMD Ryzen 5 5600G Processor at best price from our website or ...

Max Number of Channels: 2

Memory Speed: Up to 3200MHz

Speed: 3.9GHz up to 4.4GHz

Maximum Speed: 3200MHz

★★★★★ Rating: 5 · 1 review · BDT 17,500.00 · In stock

You visited this page on 11/22/22.

<https://www.startech.com.bd> > Desktop > Star PC

AMD Ryzen 5 5600G Star PC Price in Bangladesh

The latest price of AMD Ryzen 5 5600G Star PC in Bangladesh is 42,893৳. You can buy the AMD Ryzen 5 5600G Star PC at best price from our website or visit any ...

Motherboard: MSI B450M PRO-VDH MA...

Processor: AMD Ryzen 5 5600G Proce...

RAM: Team T-Force Vulcan Z 8GB DDR4...

Storage: HP EX900 M.2 250GB PCIe ...

BDT 45,400.00 · In stock



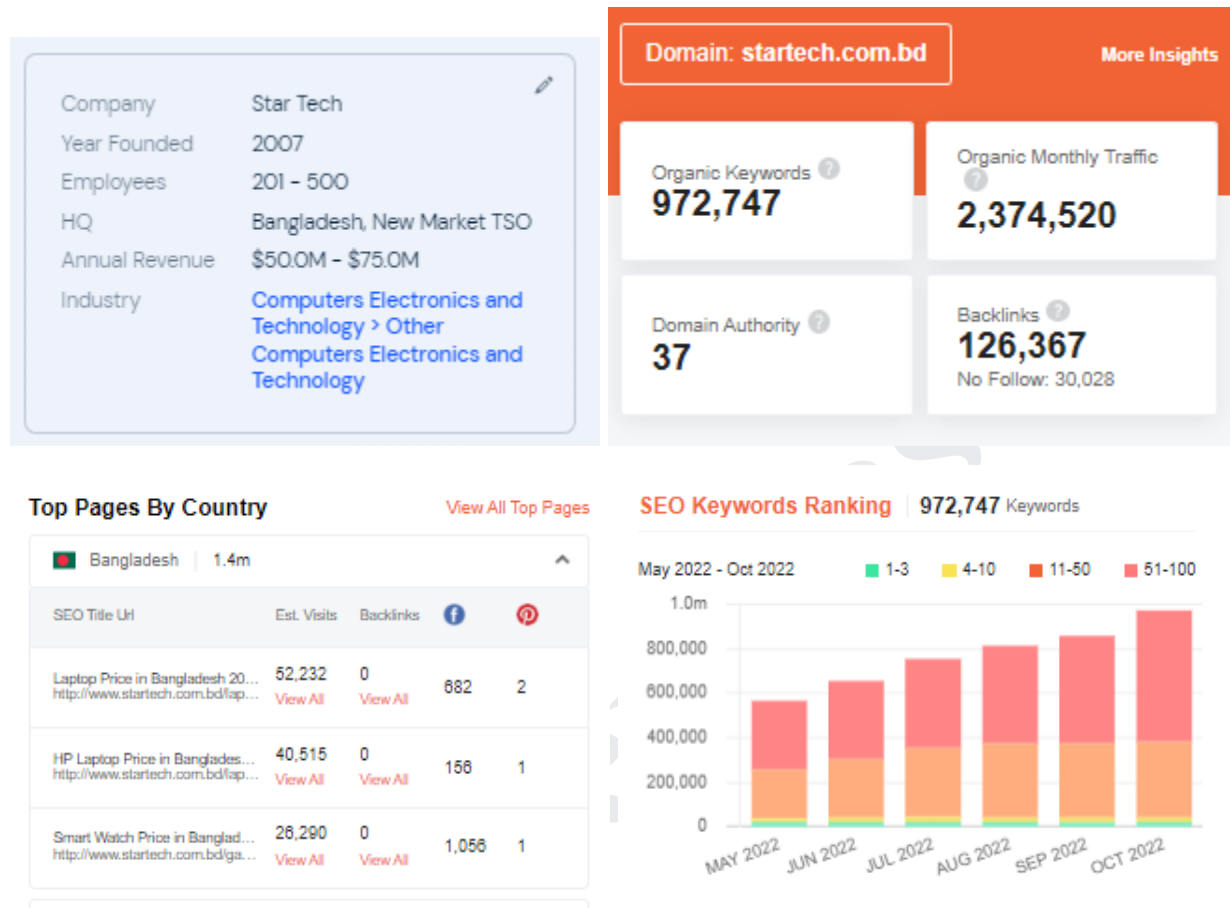
কেন এত হাজার হাজার রেজাল্ট থাকা সত্ত্বেও স্টারটেক ১ম পজিশনে রয়েছে? এর কারন একটাই, আর তা হল তারা সবার থেকে বেশী ভাল করে SEO করেছে। মানে SEO এর বিভিন্ন ম্যাট্রিক ফলো করে অপটিমাইজ করেছে। যেমন তারা রিভিউ স্কিমা Tag ব্যবহার করেছে। আর এই Review schema tag একটা ই কমার্স সাইটের রান্স ধরে রাখার জন্য অনেক বেশী প্রয়োজনীয়। এরপরে তারা একই সিমিলার পেইজে লিংকজুস করেছে ইন্টারনাল হিসেবে। ব্লা ব্লা ব্লা.....।

একটু লক্ষ্য করলে দেখা যায় তাদের মত করে সকল ম্যাট্রিক ফলো করে অন্য ওয়েবসাইট গুল অপটিমাইজ করেনি। তাই অভ্যারাল বিবেচনায় তারা ১ম পজিশনে রয়েছে। SEO এর কমন কিছু কাজ আছে যা মুটামুটি সবাই করে থাকে। গুগল তাহলে কাকে রান্স দিবে? তাই আমাদের সকলের থেকে একটু আলাদা করে অপটিমাইজ করতে হয়।

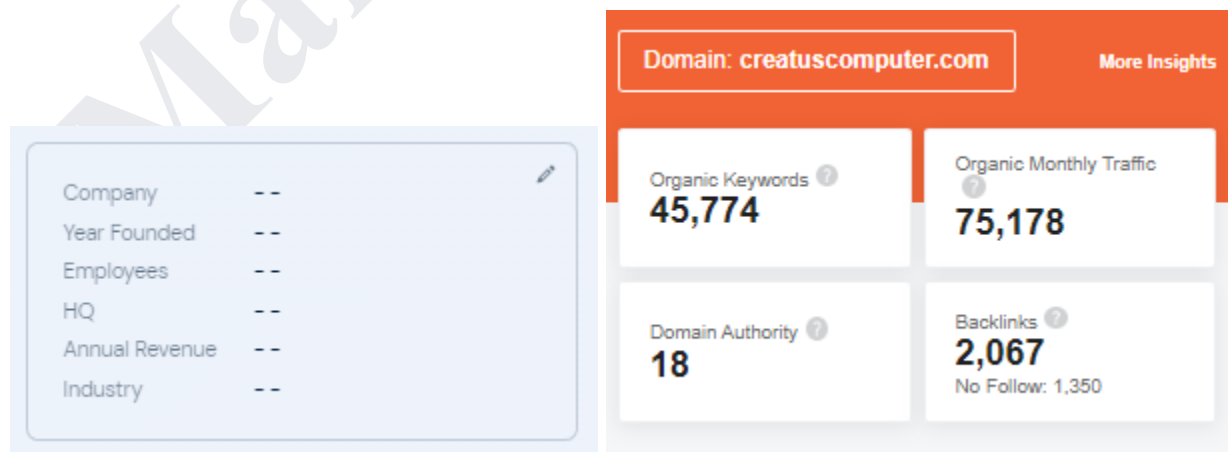
Website Reputation

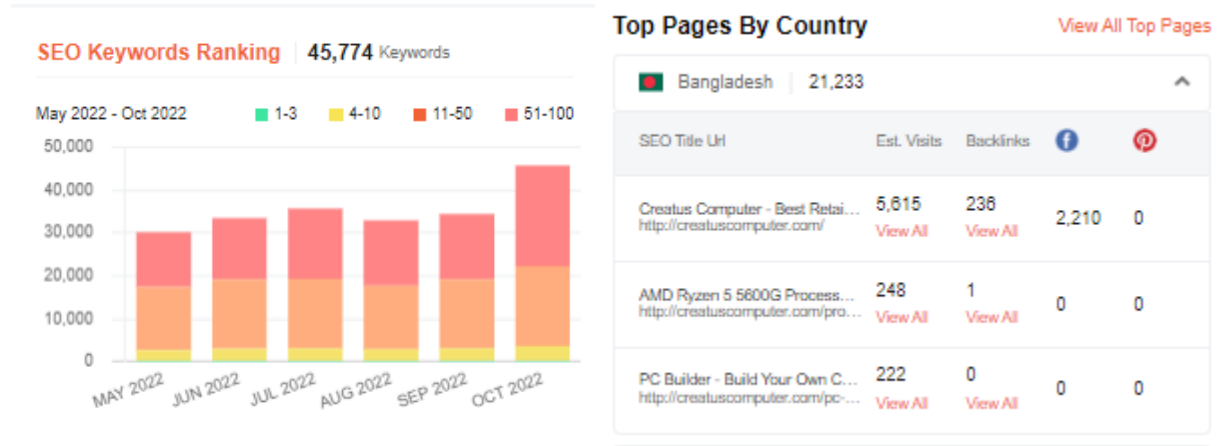
ওয়েবসাইটের রেপুটেশন রান্স করার ক্ষেত্রে অনেক গুরুত্বপূর্ণ ভূমিকা পালন করে। একটা ওয়েবসাইটকে প্রপার SEO করার মাধ্যমে reputation বাড়ানো সম্ভব। যেমন লিংক বিল্ডিং

করার মাধ্যমে ওয়েবসাইটের রেফারেল ডোমেন বাড়ানো, এর ফলে ডোমেইন অথরিটি বিদ্ধি পায় আর Domain Authority বা DA যে সাইটে বেশী থাকে এবং স্প্যাম স্কোর কম থাকে ওই ধরনের সাইটের পোস্ট গুগলে বেশী র‌্যাঙ্ক পায়। নিচে স্টারটেকের ডাটা ফলো করুন।



নিচে Creatus Computer এর ডাটা ফলো করুন।





Similarweb Website Analysis Creatus Computer VS StarTech

Similarweb থেকে আর সামারি দেখলেও একই বিষয় বুঝা যাবে। নিচে Similarweb এর Website Analysis টি দেখুন তাহলেও অনেক কিছুই বুঝতে পারবেন।

November 2022

Website Analysis

● creatuscomputer.com

● startech.com.bd



View the full analysis at:
pro.similarweb.com

Global rank ⓘ

📅 Aug 2022 - Oct 2022 🌐 Worldwide

Domain	Rank
🌐 creatuscomputer.com	#256,752
🌐 startech.com.bd	#19,259

Country rank ⓘ

📅 Aug 2022 - Oct 2022 🇧🇩 Bangladesh

Domain	Rank
🌐 creatuscomputer.com	#1,278
🌐 startech.com.bd	#49

Industry rank ⓘ

📅 Aug 2022 - Oct 2022 🌐 Worldwide

Domain	Rank
🌐 creatuscomputer.com	#779
🌐 startech.com.bd	-

Traffic & Engagement

Total visits ⓘ

📅 Aug 2022 - Oct 2022 🌐 Worldwide

Domain	Visits
🌐 creatuscomputer.com	297,946
🌐 startech.com.bd	7.429M

Device distribution ⓘ

📅 Aug 2022 - Oct 2022 🌐 Worldwide

Domain	Desktop	Mobile
🌐 creatuscomputer.com	25.5%	74.5%
🌐 startech.com.bd	43.3%	56.7%

Engagement ⓘ

📅 Aug 2022 - Oct 2022 🌐 Worldwide 📱 All traffic

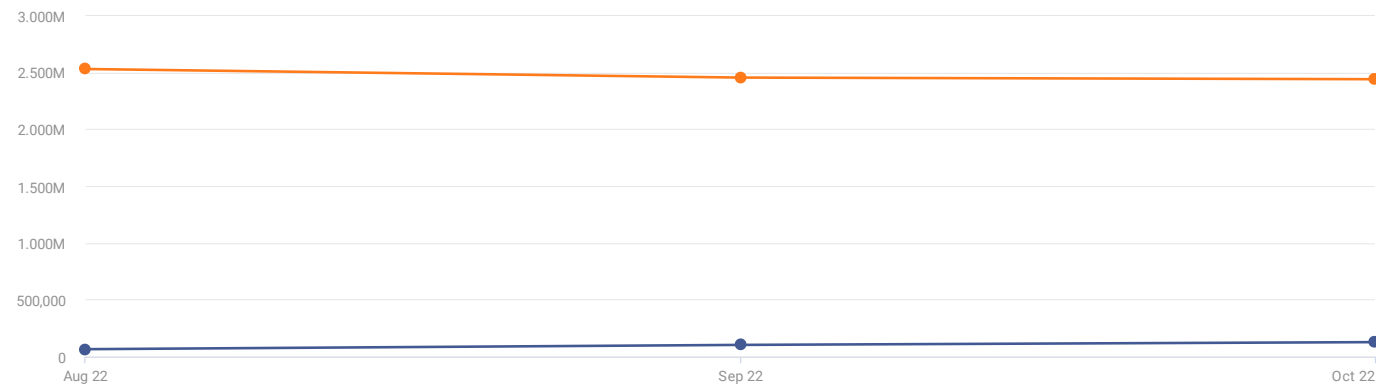
Metric	creatuscomputer.com	startech.com.bd
📅 Monthly visits	99,315	2.476M 🏆
👤 Monthly unique visitors	N/A	N/A
👤 Visits / Unique visitors	N/A	N/A
🕒 Visit duration	00:05:20	00:05:43 🏆
📄 Pages per visit	8.69 🏆	6.96
📈 Bounce rate	46.51%	40.2% 🏆
👤 Deduplicated audience BETA	Gain access to more insights	

Visits Over Time ⓘ

Aug 2022 - Oct 2022 Worldwide All traffic

creatuscomputer.com startech.com.bd

297,946 7.429M



Geography

Top countries ⓘ

Aug 2022 - Oct 2022 Desktop



Country	Traffic Share	Group traffic share split
Bangladesh	94.79%	97.8%
Singapore	0.48%	99.5%
United States	0.37%	94.7%
India	0.24%	92.9%
Canada	0.22%	97.4%

Marketing Channels

Channels overview ⓘ

Aug 2022 - Oct 2022 Worldwide All traffic



Looks like there's not enough data here.
Try broadening your parameters or searching for something else.

Organic Search

creatuscomputer.com is in the lead with 74.14% organic search

Top organic search terms ⓘ

📅 Aug 2022 - Oct 2022 🌐 Worldwide 🖥️ Desktop

● creatuscomputer.com ● startech.com.bd

Search Term	Traffic Share	Group Share Split	Volume	CPC
pc builder	0.10%	<div><div>100%</div></div>	185,620	\$0.73
startech bd	0.08%	<div><div>100%</div></div>	24,880	\$0.40
startech	0.06%	<div><div>100%</div></div>	154,320	\$0.68
pc build	0.05%	<div><div>100%</div></div>	70,220	\$0.76
switch 24 sfp l3 stack ram 1gb	0.04%	<div><div>100%</div></div>	1,050	-

Paid Search

● startech.com.bd is in the lead with <1% paid search 🇧🇩

Top paid search terms ⓘ



No results






Try broadening your parameters or searching for something else.

Referrals

creatuscomputer.com is in the lead with 1.49% referrals traffic

Top Referring Websites




Aug 2022 - Oct 2022 Worldwide Desktop

Domain	Website Categories	Traffic Share	Group Traffic Share Split
 torrentbd.net	File Sharing and Hosting	35.34% <div><div></div></div>	<div><div></div></div> 100%
 torrentbd.com	File Sharing and Hosting	28.50% <div><div></div></div>	<div><div></div></div> 100%
 search.brave.com	Business and Consumer Services	13.31% <div><div></div></div>	<div><div></div><div></div></div> 18.7% 81.3%
 poshukach.com	Poker	4.92% <div><div></div></div>	<div><div></div></div> 100%
 eset.com	Computer Security	4.03% <div><div></div></div>	<div><div></div></div> 100%

Ad Monetization

Top Ad Destinations

Aug 2022 - Oct 2022 Worldwide Desktop

Domain	Traffic share	Group Traffic Share Split
 getninjas.com.br	33.68% <div><div></div></div>	<div><div></div></div> 100%
 brainberries.co	33.54% <div><div></div></div>	<div><div></div></div> 100%
 linkbux.com	32.78% <div><div></div></div>	<div><div></div></div> 100%

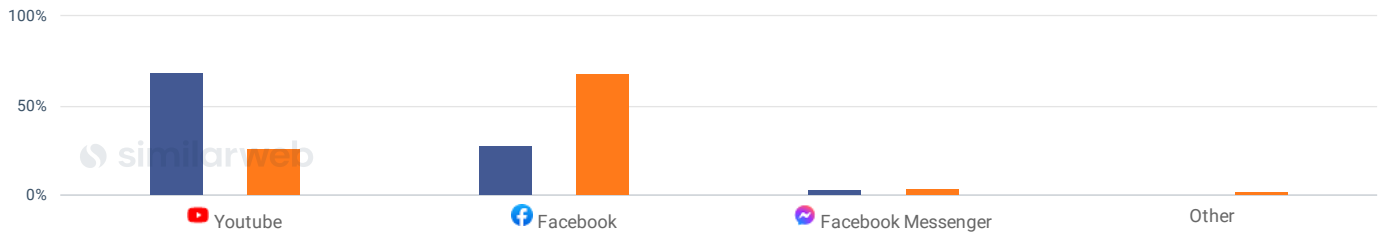
Social

creatuscomputer.com is in the lead with 6.11% social traffic

Social Traffic

Aug 2022 - Oct 2022 Worldwide Desktop

creatuscomputer.com startech.com.bd



Display Advertising

startech.com.bd is in the lead with <1% display ads traffic

Top publishers

Aug 2022 - Oct 2022 Worldwide Desktop

Publisher	Total Share	Group Traffic Share Split
youtube.com	64.02%	100%
facebook.com	17.99%	100%
rokomari.com	17.99%	100%

Display Ad Network

Aug 2022 - Oct 2022 Worldwide Desktop

Ad Network	Total Group Traffic Share	Group Traffic Share Split
Unidentified Networks	26.06%	100%
Skimlinks	73.94%	100%